BRITISH BUSINESS SCHOOL

EDUCATION IS THE BEST INVESTMENT

Management and Leadership

MBA studies

FLEXI



Modules of the Program

1. Corporate management
2. Strategic management
3. Financial Planning and Investment
4. Personnel Management
5. Marketing and PR Communication
6. Project Management and Planning
7. Leadership and Team Work
8. Managerial and Leadership Skills

The MBA program in Management and Leadership systematically develops participants' strategic, managerial, and leadership capabilities, preparing them for demanding decision-making and team leadership across various types of organizations. Students gain in-depth insight into modern management principles, acquire the ability to effectively plan, organize, and manage processes while motivating teams to achieve clearly defined goals.

The program strengthens communication skills across diverse stakeholder groups, enhances the ability to manage change in dynamic environments, and fosters critical and systems thinking. Participants learn to assess situations from multiple perspectives, make well-informed decisions, and build a responsible approach to leading people, which is essential for performing strategic roles.

The program also enhances the ability to motivate and inspire others, encourages creative problem-solving, and increases readiness for complex managerial challenges. Graduates leave with a strong foundation for continued professional growth and effective performance in leadership positions within modern organizations.

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